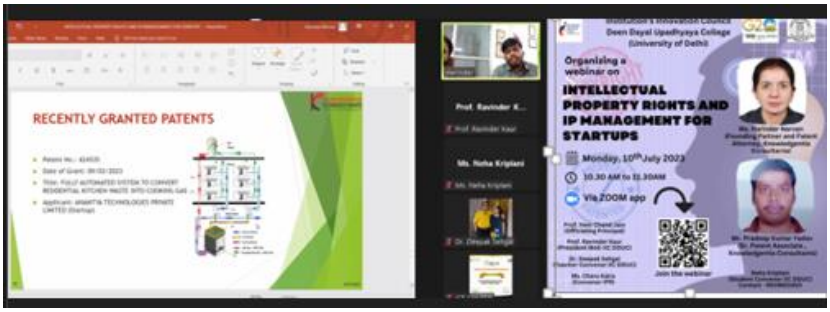
Activities of IIC from July 2023 to March 2024

(i) A webinar on-**'How to Plan for Startups- Legal and Ethical Steps'** was organized on 3rd July 2023 and the Resource Person was **Ms. Aparna Jain**(Advocate and Co-Founder Knowledgentia consultants) and **Mr. Ishan Berry** (Senior Associate Knowledgentia Consultants) 50 participants

(ii) An interactive and activity based session on-**'Problem Solving and Ideation Techniques'** was organized on 5th July 2023 and conducted by **Prof. Ravinder Kaur**(Innovation Ambassador) 50 participants

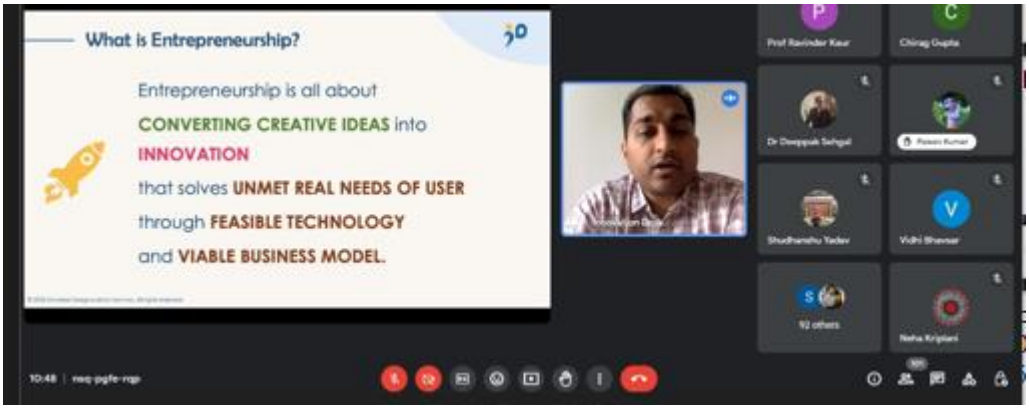
(iii) A webinar on **'Intellectual Property Rights and IP Management for Start-ups'** was organized on 10th July 2023 and conducted by **Mr. Harinder Narvan (**[Founding Partner and Patent Attorney, Knowledgentia Consultanta]48 participants



(iv) A session on-**'An Insight into types of Innovation'** was organized on 18th August 2023 and conducted by **Dr. P. K. Bedi** (Innovation ambassador)80 participants

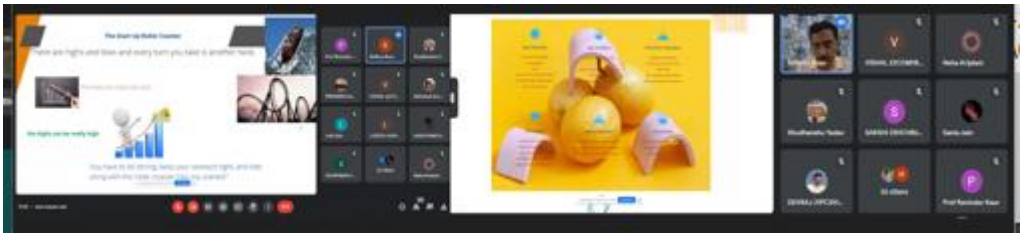
(v) An Intra-College Quiz Competition was organized on 21st August 2023 to celebrate World Entrepreneurs day, where 50 students from different courses participated and three prizes were announced.

(vi) A webinar on **'Lean Start-up and Minimum Viable Product'** was organized on 26th August 2023 and the Resource person was **Mr KarmjitSinh Bihola** (Founder, Innodesk Designation Services)101 participants



(vii) An interactive session on-**'Nine Marketing Tips from Successful Entrepreneurs'** was organized on 24th August 2023 and conducted by **Ms. Deepti Sehgal** (Assistant Professor, Department of Commerce) 40 participants

(viii) A webinar on **'Session with Innovation and Start-up Enabler'** was organized on 4th Sep 2023 and conducted by **Dr. Praveen**, Co -Founder and CEO of Be-Boss, Global Start-up Ecosystem. 70 participants



(ix) An Intracollege Competition was organized on to choose teams for Smart India Hackathon. 10 teams participated out of which 5 were selected to participate in Smart India Hackathon

Selected Problem Statement Titles:

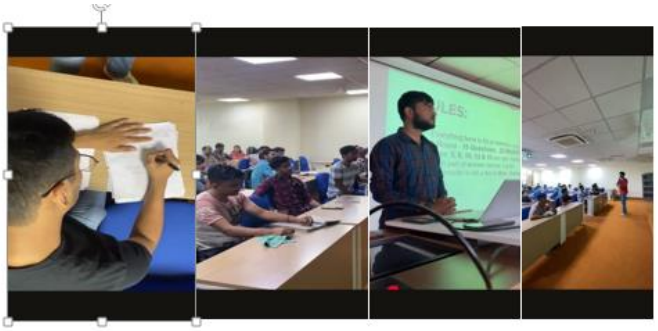
(a)Self-identifying the mental health status and get guidance for support
(b) Low—cost Myoelectric Prosthetic Arm
(c) Automatic drug dispenser hardware
(d) Automated Public Lighting
(e) Safer tools for Women safety

(x) An interactive session on-**'Entrepreneurship in Microbiology'** was organized on 16th Sep 2023 and conducted by **Dr Prateek Kumar**, Assistant Professor, Department of Zoology, University of Allahabad. 50 Participants

(xi) An Intercollege Quiz on **'Entrepreneurship and Microbiology'** was organized on 17th Sep 2023 and 54 students from different colleges participated.

(xii) An interactive and Motivational session on-**'Secret behind top 1% entrepreneurs'** was organized on 17th October 2023 and the keynote Speaker was **Mr Vikas Jain**,World class-Motivational speaker. On this occasion**, The logo of the Entrepreneurship Cell was also inaugurated.(350 participants)**

(xiii) An intracollege Quiz was organized to evaluate knowledge of students regarding **'Entrepreneurship and Business'** on 1st November 2023 where 60 students from different courses participated

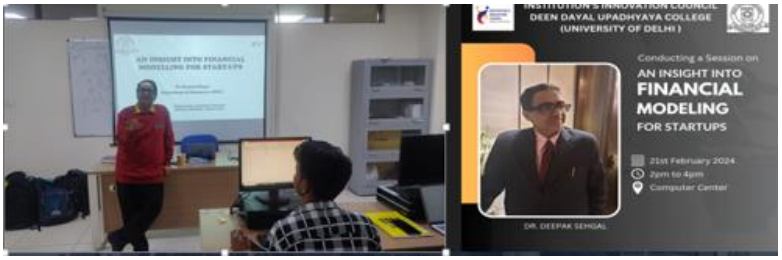


(xiv) A Motivational session on-'**Crafting Entrepreneurship as Career'** was organized on 20th November and conducted by **Mr Muninder k. Anand**, Managing Director, Centre for Creative Leadership, India and S. Asia.

(xv) A Workshop on **'Problem Solving and Ideation'** was organized on 11th December 2023 and conducted by **Prof. Ravinder Kaur,** Innovation Ambassador and Executive Officer, Udhmodya Foundation. (60 Participants)

(xvi) A Workshop on **'Skill, Attitude and Behaviour Development of Entrepreneur'** was organized on 19th December 2023 and conducted by **Mr. Naveen Kumar**, Innovation Ambassador.(45 participants)

(xvii) A session on **I'nsight into financial modelling for Startups'** was organized on 21st February 2024 and conducted by **Dr. Deepak Sehgal**, Associate Professor, Department of Commerce. **(60 participants)**



(xviii) An Insightful session on-**'Design thinking and Entrepreneurship'** was organized on 27th February 2024 and conducted by **Prof. Ravinder Kaur**, Innovation Ambassador and Executive officer, Udhmodya Foundation. **(100 participants)**

(xix) A Session on "**Achieving Problem Solution Fit and Product Market Fit"** was conducted on 29th February by **Dr Chayannika Singh**, Associate Professor, Department of Chemistry. **(45 participants)**

(xx) An Insightful session on-**'Story by Successful Innovator'** was organized on 6th March 2024, where **Dr. Utkarsh Sood**, Assistant Professor, Department of Zoology, Kirori mal College was the Resource Person **(120 participants)**

Institution's Innovation Council
Deen Dayal Upadhyaya College
(University of Delhi)
MY STORY:
MOTIVATIONAL SESSION
BY SUCCESSFUL
INNOVATOR
6th March 2024
Room - 111
2.30 onwards
DR. UTKARSH SOOD